

CONTENTS

Introduction: Doing the Right Thing 1

PART I THE FOUR PRINCIPLES

1	SELF-REFLECTION	13
2	BALANCE AND PERSPECTIVE	27
3	TRUE SELF-CONFIDENCE	43
4	GENUINE HUMILITY	59

PART II THE ESSENTIAL ELEMENTS OF A VALUES-BASED ORGANIZATION

5	LEADING WITH VALUES	79
6	TALENT MANAGEMENT AND LEADERSHIP DEVELOPMENT	95
7	SETTING A CLEAR DIRECTION	111
8	EFFECTIVE COMMUNICATION	125
9	MOTIVATION AND TEAM ENGAGEMENT	139
10	EXECUTION AND IMPLEMENTATION: MAKING IT HAPPEN	151

PART III
LEADING YOUR ORGANIZATION
FROM SUCCESS TO SIGNIFICANCE

11 THE COURAGE TO LEAD THROUGH CHANGE, CONTROVERSY, AND CRISIS	169
12 SOCIALLY RESPONSIBLE LEADERSHIP	183
<i>Acknowledgments</i>	193
<i>About the Author</i>	197
<i>Index</i>	199

<http://www.pbookshop.com>